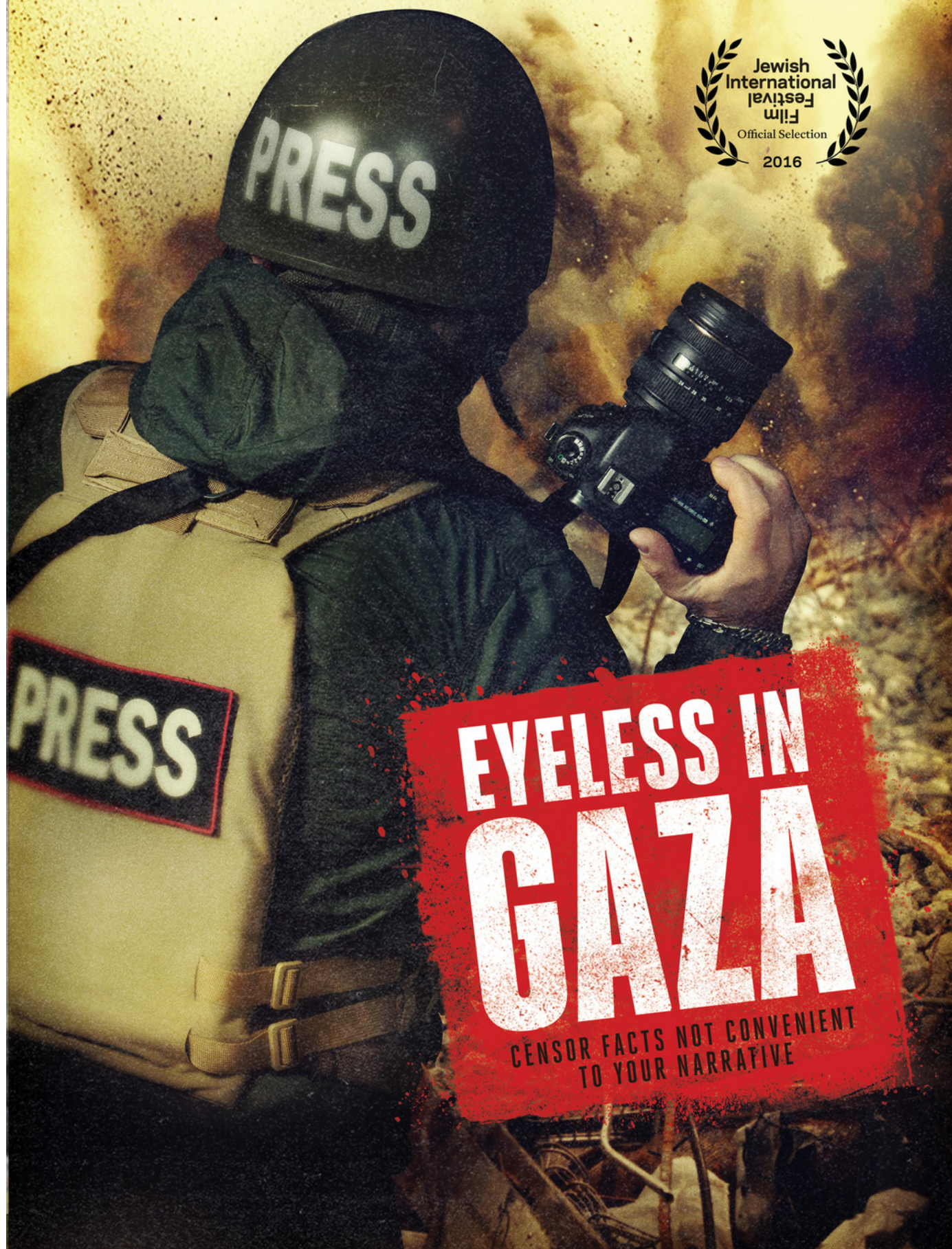


SEEING THE WORLD THROUGH A DISTORTED LENS



IV PRESS KIT



ABOUT THE FILM

ONE LINE SYNOPSIS

An examination of the flawed international media coverage of the Gazan War in 2014.

LONGER ONE LINE SYNOPSIS

International media coverage dictated how the world saw the Gazan War in 2014. That coverage was flawed. Eyeless in Gaza sets out to discover how skewed coverage of the conflict informed international public opinion, and why the media failed to tell both sides of the story.

ONE PARAGRAPH SYNOPSIS

"They're calling it a massacre." "Children and civilians comprised the vast majority of the 200 killed." "Israel is targeting... hospitals." These quotes come directly from international media reports on the 2014 Gaza War. All of them are incorrect, yet they were used to create the narrative that the world, to a great extent, accepted. A narrative that saw Israel as the aggressor. Interviewing Israeli and Palestinian combatants, administrators and civilians, along with analysts, journalists and aid agency officials on the ground, Eyeless in Gaza sets out to find out how this narrative arose... and arrives at a very troubling conclusion.



CREW

PRODUCER - ROBERT MAGID

Robert Magid The owner of Polaris Films and producer of "Eyeless in Gaza", Robert Magid has a varied career having been an economist, an investment banker, a toy designer and manufacturer, a director of a TV media company. His interests include photography, media analysis, scriptwriting and cinematography. Having lived in the Middle East he has a strong interest in this area. Robert is particularly interested in the factors at play in determining what the media presents and in "Eyeless in Gaza" is using the Gaza War of 2014 as a platform; pointing the camera at the media while the media is pointing the camera at events. This leads to some interesting and surprising conclusions.

PRODUCER'S STATEMENT

I made this movie because the war in Gaza is a stage for dramatic media presentation. The media is not immune to what takes place in front of them and while seeing objectivity as a standard they invariably get sucked in and become participants rather than reporters. We have used the Gaza War of 2014 as a platform to investigate the media and find that it has fallen short in presenting an objective analysis of the events that have taken place before their eyes. My intention in making this film is to show how the cogs and wheels operate in these circumstances.





CREW

DIRECTOR - MARTIN HIMEL

Director Martin Himel is no stranger to the Middle East. Initially he was the Jerusalem producer for the American ABC News covering PM Menachem Begin, the Lebanon war, and the various peace processes.

For the next 25 years Himel was the Middle East Bureau chief and correspondent for three major television networks CTV Canada, Global Television Canada, and Fox Television USA, covering among other events the Oslo Peace process, Gulf War 1 and 2, the Second Intefadah, the collapse of communism in Eastern Europe and much more.

During the past decade Himel has moved on to Investigative documentaries, features and television series broadcast on CNN, Sky, PBS, Bloomberg TV, CBC, Global, Vision TV, SBS, and many more networks. Documentaries include "North Korea Desperate or Deceptive", "Persecuted Christians" probing radical Islamic militia destruction of Iraqi Christian community, and "Jenin Massacring Truth" (winner of Grand Jury Documentary Award Houston Film Festival). Television series include four part series "Global Anti-Semitism", four part series "Infidelity" and 13 part series "Twist of Faith" profiling religions around the world.





FESTIVALS TO DATE



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