

SEEING THE WORLD THROUGH A DISTORTED LENS



EYELESS IN GAZA

**CENSOR FACTS NOT CONVENIENT
TO YOUR NARRATIVE**

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EYELESSINGAZAMOVIE.COM

HOST YOUR OWN SCREENING PACKAGE



HOST YOUR OWN SCREENING

ATTEND AN EYELESS IN GAZA SCREENING IN YOUR COMMUNITY

The community around this film is large! Chances are there may already be a screening of Eyeless In Gaza in your community. Select the link below to view screenings near you. View Events Calendar <http://eyelessingazamovie.com/screenings>

HOST YOUR OWN EYELESS IN GAZA SCREENING

We are happy to support Eyeless In Gaza screenings around the globe. Please note that while local theatres are screening Eyeless In Gaza, private screenings will not be permitted until after these screenings are finished.

Please see screening dates here: <http://eyelessingazamovie.com/screenings>

Experience the film and host a screening for your friends, neighbours, and community. It's a great way to bring people together while raising awareness about the flawed international media coverage of the Gazan War. You don't need to own a cinema. If you can play a downloadable file, you can bring people together to see this film.

To plan your screening you will need to sign up FIRST - see details below, before your screening has been legally permitted. Please note which type of screening fits your event below. Once your payment has been made we will send you a special download code.

50 people or less: \$150 screening fee including the EYELESS IN GAZA FILM

50 - 100 people: \$200 screening fee including the EYELESS IN GAZA FILM

(We will PAYPAL invoice you and the base screening fee must be made prior to the event)

Please note that these nominal fees for Eyeless In Gaza help us cover our expenses.

If you are planning a larger event like a Cinema screening, Conference or Festival there is a Screening Rental Fee and Eyeless In Gaza will receive a percentage of the ticket price.

Please write to us directly hello@eigdoco.com if you would like to discuss your event.

Please Note: Once your screening has been submitted to Eyeless In Gaza and posted on the Eyeless In Gaza Events Calendar, you may then go ahead and advertise your event. All you need to do NOW is apply USING these easy steps:



HOST YOUR OWN SCREENING

Step 1: Date, Place and Audience

You know more about your community than us so it's up to you to find the right place, the right time and the right people to invite. Check that your intended venue is available for your screening and please direct people to eyelessingazamovie.com for information on the film and to view the trailer. (Don't hesitate to ask us any questions you have along the way)

Step 2: Register your EYELESS IN GAZA Screening

It is part of our screening policy that all screenings be registered as an event on our Eyeless In Gaza Events Calendar before you begin advertising. The Events Calendar is a great place to promote your event and use it to tell your friends the details. Your event may interest someone else in your area that you can get to meet and connect with. To register your event, (web designer to add link here). Please note that you will first need to be a member on our website. Through your promotion of the event, you can encourage people to RSVP and they too can enjoy all the inspiring Eyeless in Gaza resources.

To register for your event you will need the following:

1. An email address.
2. The date and time of your screening.
3. The venue name and address.
4. The capacity of the venue (number of seats available)

Visit Eyeless In Gaza to register: <http://eyelessingazamovie.com/host-a-screening>

Step 3: Read your Eyeless In Gaza Screening Pack

This package contains all your promotional materials for your screening

1. Eyeless in Gaza Screening Checklist
2. Promotional texts to use on social media
3. Eyeless in Gaza Screening Policy
4. Eyeless in Gaza Press Kit
5. Eyeless in Gaza Poster / Postcard

Step 4: Hold your own EYELESS IN GAZA screening

It's as easy as that. Roll out the red carpet, cook up some popcorn and enjoy. We hope you have a great event. We look forward to hearing how it all went. Please post your thoughts on our facebook page.



HOST YOUR OWN SCREENING

CHECK LIST FOR HOLDING AN EYELESS IN GAZA SCREENING

A MONTH BEFORE YOUR SCREENING:

- ☐ Book venue. Confirm a time, date, location and availability. Check to see if you need to hire any equipment like a projector, sound systems or tables and chairs.
- ☐ Start advertising! Print Eyeless In Gaza posters from PDF (or other Eyeless In Gaza art from site). Put up posters; spread the word on Facebook, Twitter eBlasts etc. Let your community know to support your screening – Local Synagogue, gyms, local stores, markets etc.
- ☐ Most importantly check that all your equipment is working properly and that your copy of Eyeless In Gaza plays all the way through. If not, contact us.

THE WEEK BEFORE:

- ☐ Organize any catering / if needed.
- ☐ Check the booking with your venue. Make sure you have access to set up any equipment, access to power, kitchen, toilets and any alarm codes.
- ☐ Double check you have all your equipment and it is working.
- ☐ Do some last minute marketing to remind everyone of your screening

THE DAY OF YOUR SCREENING:

- ☐ Make sure you have everything ready go take over to your venue – equipment, catering supplies, your copy of the film and keys.
- ☐ Arrive with enough time to set up and be ready before your guests start to arrive.
- ☐ You might like to set up an Eyeless in Gaza email list at door so you can stay in touch with audience and let them know to sign up on eyelessingazamovie.com for updates.
- ☐ Have fun!



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EYELESS IN GAZA PROMOTIONAL TEXT OPTIONS

- 1) Facebook
- 2) Tweeting
- 3) eBlast / Newsletter
- 4) About the Film Synopsis

1) FACEBOOK: We would be delighted if you would tag us in your posts. To do so, please follow us on <https://www.facebook.com/EyelessInGazaPage/>

Note - there is a limit of 420 characters in Facebook status updates. However you may also create a Facebook Event for the screening to invite friends and track attendance. For more see <http://www.facebook.com/help/?topic=events>

Text: Join us (date time) at (location) for a promotional screening of the new documentary EYELESS IN GAZA: an examination of the flawed international media coverage of the Gaza War in 2014. (add your link)

2) TWEETING: Please follow us on Twitter @EIGDoco. Note there is a limit of 140 characters in Facebook status updates. Text: Come to our @EIGDoco screening on (date)! For tix see (add your link)

3) EBLAST/NEWSLETTER: Join us (add your date/time) for a promotional screening of the new documentary EYELESS IN GAZA at (add your location).

International media coverage dictated how the world saw the Gazan War in 2014. That coverage was flawed. Eyeless in Gaza sets out to discover how skewed coverage of the conflict informed international public opinion, and why the media failed to tell both sides of the story.

4) ABOUT THE FILM

(Please feel free to use this text in any of your materials)

EYELESS IN GAZA is a groundbreaking feature uncovering why the media failed to tell both sides of the Gazan War. This screening will benefit (add your organization, if applicable) and tickets can be purchased at (link or instructions for tickets).



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EYELESS IN GAZA SCREENING POLICY & PERMISSION

It is a violation of Australian and USA copyright law to hold a public screening of EYELESS IN GAZA unless through our arrangement with POLARIS FILMS and in adherence with the following terms:

1. The screening must be free of charge where possible however requesting a donation is permissible where the cost of venue hire has been incurred.
2. The film EYELESS IN GAZA must be screened uninterrupted, in its entirety. (52 minutes). In registering a screening with POLARIS FILMS (distributors of 'EYELESS IN GAZA' the film) implicitly give you the permission to host a public screening. Any other public screening not registered though POLARIS FILMS is prohibited by law and may result in civil liability or criminal prosecution.